# G3 Catman delivers drillable data at your fingertips

#### **ABOUT G3 CATMAN:**



G3 Catman gives category managers and retailers the edge they need by combining multiple data sources on a scalable, single platform, resulting in a powerful analysis of a drillable, presentation-ready dashboards. If you spend hours wrangling POS Data in Excel or CSV files, G3 Catman is the right tool for you.

## WHAT WE OFFER



#### Pre-built model

You don't have to start from scratch! The model includes a complete set of industry standard measures and KPIs, needed for the analysis of POS/Scan Data. And if you need something more customizable, we can build it.



#### **Cloud-based Solution**

Because we are Microsoft Azure cloud based, you will be up and running in a very short time and always have visibility to the latest information to make better business decisions.



#### Who we serve

Servicing some of the largest players in the CPG industry and the biggest retail giants, G3 Catman uses Azure reliability and scalability to meet or exceed your business needs.



#### Security

Leveraging Azure security framework, G3 Catman was designed in compliance with the highest levels of security standards. User access is controlled across the entire data flow.

#### WHAT OUR CUSTOMERS ARE SAYING

With the implementation of the G3 Catman solution, we gained the ability to monitor all of our strategies across geographical locations. This has had a huge impact on our ability to adjust to different market conditions, while decreasing our IT costs.

CIO, J&J Mexico and CAM

#### LEARN MORE

#### **Gensa Group**

https://www.gensagroup.com sales@gensagroup.com



# Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.



## **WHY AZURE**



#### **BE FUTURE-READY**

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1000+ new capabilities in the past year, you can build on the latest advancements in Al, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data science tools.



#### **BUILD ON YOUR TERMS**

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support for Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.



#### **OPERATE HYBRID SEAMLESSLY**

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single identity platform trusted by 90% of enterprises globally.



#### TRUST YOUR CLOUD

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1B+ investment in security R&D and 3,500 cyber security experts, security is foundational for Azure.